

**New Art Gallery in Zionsville, Indiana Brings Contemporary Masters to the Midwest;
Watts Fine Art to Open May 1, 2010**

CONTACT: Shannon Watts, 317-344-2534

ZIONSVILLE, IN, April 12, 2010 -- Watts Fine Art (www.wattsfineart.com), the first art gallery in the Midwest to represent contemporary masters from around the country, will open on May 1, 2010, according to owners John and Shannon Watts of Zionsville, Indiana.

“Our goal is to become a destination for collectors throughout the Midwest,” said John Watts. “We have decided to make the leap from being art collectors to gallery owners. Our gallery will exist to support our artists and their art.”

Watts Fine Art represents living American artists who create exceptional paintings, sculpture and photography previously only available on the East and West Coasts and in the American Southwest. The gallery’s body of artwork, which includes figurativism, landscapes and still lifes, represents traditional and timeless American art.

Watts Fine Art artists include:

Robert and Shiiko Alexander, New Mexico
Tom Balderas, California
Dan Beck, Colorado
Kevin Beilfuss, Illinois
Margaret Dyer, Georgia
Barbara Flowers, Alabama
Logan Maxwell Hagege, Massachusetts
Jefferson Hayman, New York
Nicole Hyde, Colorado
Wayne Salge, Colorado
Roseta Santiago, New Mexico
David Slonim, Indiana
Rita Spalding, Indiana
Robert Spooner, Colorado
Christopher Thornock, Utah
Theodore Waddell, Montana
And guest artist, Quang Ho, Colorado

Watts Fine Art has already sold several pieces of artwork due to the gallery’s growing presence on Facebook (<http://www.facebook.com/pages/Watts-Fine-Art/189068357513?v=wall&ref=search>) and the Internet (www.wattsfineart.com).

“We want Watts Fine Art to serve both as both a real and virtual destination for art lovers,” said Shannon Watts. “In addition, our goal is to support the Indiana arts community through giving and partnerships.”

Watts Fine Art is a major corporate sponsor of the Eiteljorg Museum of American Indians and Western Art’s upcoming 2010 Quest for the West Art Show and Sale opening September 12. In addition, Watts Fine Art is a financial donor to the Indianapolis Museum of Art and the Indianapolis Art Center.

In addition to its invitational opening, Watts Fine Art will hold a reception for its patrons on Saturday, May 1, 2010 from 5 p.m. to 9 p.m. at 20 N. Main Street, Zionsville, IN, 46077. For more information, please call Watts Fine Art at 317-344-2534.

John and his wife, Shannon, have nearly 50 years combined experience in executive sales, marketing and communications positions for Fortune 500 companies.